Calling East Coast and West Coast orthodontists

NESO takes over Times Square in New York from Oct. 7 to 9

By Sierra Rendon, Managing Editor

The Northeastern Society of Orthodontists will host its annual meeting, "NESO NYC 2016," from Oct. 7–9 at the Times Square Marriott Marquis. NESO states that this is a premier professional development and networking event for orthodontists in the northeastern United States and Canada. For three days, orthodontists can take part in lectures and workshops and check out the exhibit hall, featuring industry-leading partners and sponsors. Here is a sampling of the sessions and speakers you will find available this year:

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PCSO annual session heads to Seattle Oct. 13 to 16

By Sierra Rendon, Managing Editor

The Pacific Coast Society of Orthodontists will host its 80th annual session from Oct. 13–16 in Seattle at the Washington State Convention Center. The PCSO states that its goal for this year’s event is to provide a stellar list of speakers, an up-to-date center conducive to learning and networking, a sold-out exhibit hall full of the latest technology and products, and social events that will offer attendees and guests plenty of opportunity to relax, enjoy and experience the best Seattle has to offer.

Each day, there are sessions aimed at doctors, clinical staff and administrative staff. Do not hesitate to bring your whole team, as everyone is bound to find a session that is appropriate!

Here is just a sampling of the sessions you can take part in:

• “Surgically Facilitated Orthodontic Therapy (SFOT): The Direction is Clear” with Dr. Rick Roblee
• “The Secret to Success in Today’s Orthodontic Practice” with Dr. Aaron Molen
• “Aligners = Braces: Are We There Yet?” with Dr. Sean Holliday
• “CBCT Do’s and Don’ts” with Sarah Pompa
• “Moving Beyond Sleep Dentistry: Interdisciplinary Resolution Strategies for Our Airway Patients” with Dr. Jeff Rouse
• “How to Use TADs Efficiently to Treat Open Bite: Cases and Clinical Tips” with Dr. Tae Woo Kim
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• “Moving Beyond Sleep Dentistry: Interdisciplinary Resolution Strategies for Our Airway Patients” with Dr. Jeff Rouse
• “How to Use TADs Efficiently to Treat Open Bite: Cases and Clinical Tips” with Dr. Tae Woo Kim

Networking and exhibitors

Be sure to check out all of the social events that will help you connect with your colleagues, including the Orthodontic Educators Breakfast, the New & Younger Member Committee Breakfast, the PCSO Welcome Party and the PCSO Appreciation Dinner.

To get involved in future events, visit the 2017 Spring Training Committee Meeting or the 2016/2017 Planning Committee Meeting and Luncheon.

In addition to all of the educational sessions, be sure to save time to visit the exhibit hall. More than 100 vendors are on hand with specials you can find only at the PCSO meeting.

For more information, please visit www.pcsortho.org.
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For dentists, the era of advanced degrees: Part I

By Dennis I. Tartakow, DMD, MED, EdD, PhD, Editor in Chief

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oday, it is more common than ever before for den-
tists to go back to school for advanced degrees. Why? Until the 1990s, most doc-
tors were content to have only one advanced degree and never step foot in a school again. So why are so many individuals going back to school for advanced degrees, and is advanced education really worth the effort?

Many doctors viewed the idea of con-
tinued learning more as a need, rather than a desire, to become more educated as clinicians, educators and/or leaders. This obviously has become a reality. Then with the coming of state-required mandatory C.E. credits for licensure, Internet courses began springing up, and schools and private institutions viewed this as a new way of increasing revenue. In 2002, 22 dental schools offered dual-degree programs. Dental schools in the United States and Canada were not encouraging potential dental scien-
tists to follow career paths that dental education desperately needed, some dental students view dentistry only as a technical discipline, while others who are interested in teaching and research careers might pursue research degrees (PhD).

Today in 2016, almost all postgradu-
ate orthodontic programs range from two to four years in duration, some of-
er certificates in orthodontics, and oth-
ers confer MS and/or PhD degrees. With the progressive emphasis on evidence-
based dentistry and the ongoing short-
age of dental faculty, dental schools became instrumental in training future dental faculty. Some dental schools offer clinical and graduate training concomitantly, but there are far more institutions where research training is not a priority or an easily accessible option. A concept of “dental scientist” has been described for individuals who have completed funda-
mental dentistry as well as rigorous for-
mal research education leading to the PhD degree.

Adult education popularity has defi-
nitely become a reality. The need for con-
tinuing education with regard to adults in general, but especially working pro-
essional adults, is going to become even more pervasive in the future, it is more than just an intellectual exercise.

With the demand for education for adults, it is important for adminis-
trators to know how to plan for, market and accommodate this population needs.

A key challenge for program planners will be to match organizational goals, delivery methods and institutional poli-
cies with the actual educational needs of adult students.

Thus, aexa est, the die has been cast for dentists to earn multiple gradu-
ate degrees but how, when and why?

Editor’s Note: Look for Part II in the next issue of Ortho Tribune!

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Friday

• “The Contemporary Blend of Esthetic Smile Design and Case Presentation” with Dr. David Sarver

• A New Era in Class III Correction” with Dr. Luis Carriere (sponsored by Henry Schein Ortho)

• “The Cost of Imaging vs. the Benefits Derived: X-rays and the Images They Produce” with Dr. Rolf Behrents

• Symposium: “Women in Orthodon-
tics” with Dr. Ann Gorczyca and Dr. Don-
na Galante (hosted by American Ortho-
dontics)

• Hands-on workshop: “Camera, Lights, Action! Patient Photography Made Easy” with Rita Bauer

Saturday

• Efficient and Effective Uses of Dento-
facial Orthopedics in Everyday Practice” with Dr. Lorenzo Franchi and Dr. Jim McNamarra

• The Development, Etiology and Treatment of Skeletal Open Bite Cases” with Dr. Peter Buschang

• Comprehensive Treatment with Clear Aligner” with Dr. Ken Fischer (sponsored by ClearCorrect)

• Staff session hands-on workshop “Hands-On Digital Impression Learning: How to Scan (Scanners) with Rita John-
son (sponsored by JM Oral Care)

Sunday

• Doctor panel discussion “Treating Open Bites Panel” with Dr. Lee Graber and panelists Drs. Lorenzo Franchi, Peter Buschang, Jay Bowman and Kyle John-
ston

In between sessions, be sure to check out the Office of the Future (OOF), a constructed space located in the exhibit hall. The OOTF replicates an orthodontic office and showcases new and innovative goods and services.

While you’re in the exhibit hall, don’t forget that Happy Savings Hour takes place from 3:30 to 5 p.m. Friday and Sat-
urday. Each company in the exhibit hall will place an item on sale during this 90-minute time period only.

For more information about the NSEO NYC 2016, please visit www.nseo.org.